

MANUALGRAM, A PHOTO SHARING APP

BUT USERS CAN SELL THEIR PHOTOGRAPHY,
LIKE UNSPLASH... KINDA



With the rise of short form video content in the form of 'Tik Toks' and 'Instagram Reels', Photography has come to a decline, to an extent (Or atleast, the idea of sharing only Photos).

This app aims to bring back the art of displaying photos in a digital setting, and is in a way a rebellious move against todays trends: from its **'Photo Only'** feature, to the clean **Anti-Dark mode** design, and to the encouragement to use the in-built **Manual Camera** feature that aims to prove that Mobile Photography is real.

ADS FOR PHOTOGRAPHERS, BY PHOTOGRAPHERS.

The app's main form of revenue would be in the form of **paid advertisements**, selectively choosing **brands that focus on photography**; Let's face it, we all hate ads and our users wouldn't like it either. So why not curate advertisements that are catered towards our target audiences?

The other form of earning revenue is a premium feature on the app where users can sell their photos, after which a certain percentage of the amount is goes to the apps usage fee. This is based off of YouTube's premium subscription (Which one can use to download videos).

So when you put two and two together, MANUALGRAM is an app that's:

INSTAGRAM + UNSPLASH

Main Features:

- Click photos with the in-built **Manual Camera**, and view photos in the app **gallery**.
- **Transform** and **Edit** photos.
- **Post** photos, with instagram style captions and **Suggested hashtags**.
- High Quality uploads. **No Compression** here.
- **Sell** your photos by receiving credit for each download
- **Chat** with connections that you make.
- Use the app as a **Portfolio** for your photography work!
- Avoid unnecessary promotions and ads, and only see **Photography Related Ads**.

User Profile

Our user profile is photographers of all ages, whether they're die-hard professionals, or those who want to try it out for the first time as a hobby.

It is for people who are tired of Instagram's culture of short-form video content, and vanity posts.