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SAMSUNG

Visual Portfolio

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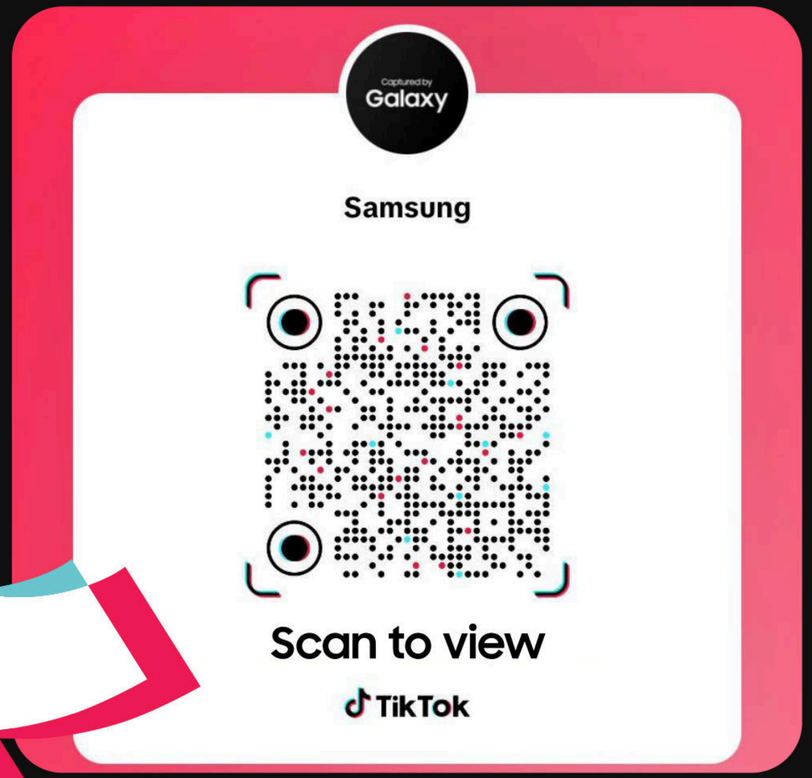
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Photography Tips
Contest Posts

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Captured by
Galaxy

@capturedbygalaxy

Capture the world through your Samsung Galaxy
📸✨

TikTok https://www.tiktok.com/@capturedbygalaxy

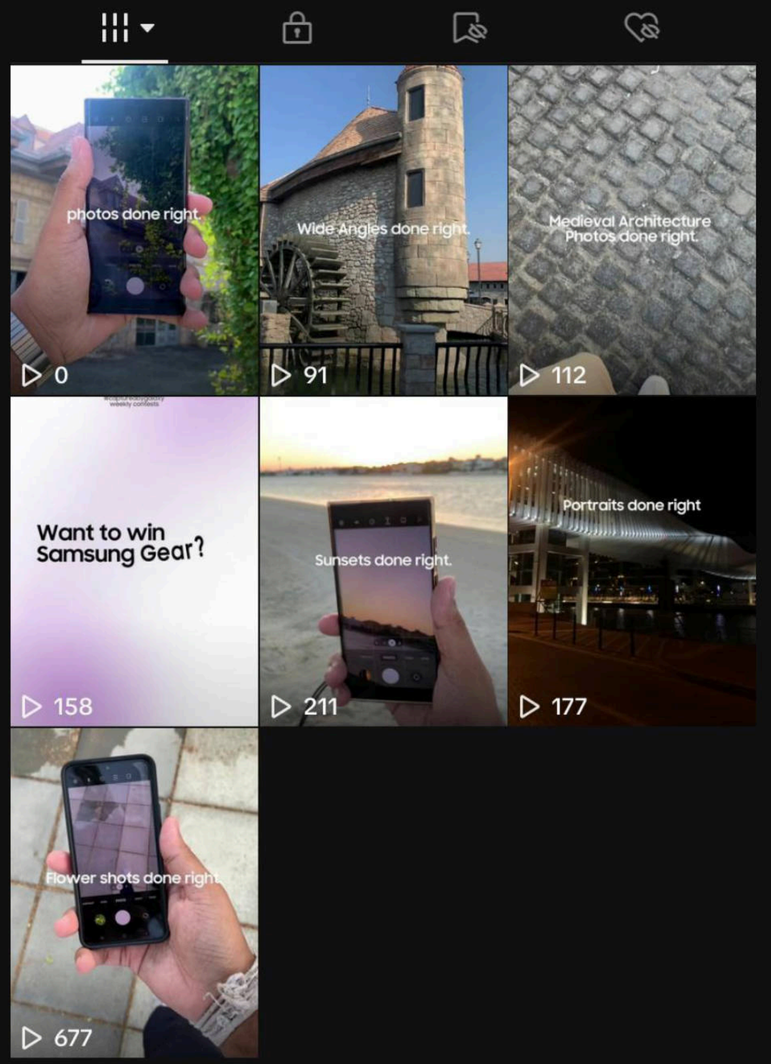
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TikTok Posts

the posts on TikTok were inspired by Google Pixel's TikTok Posts.

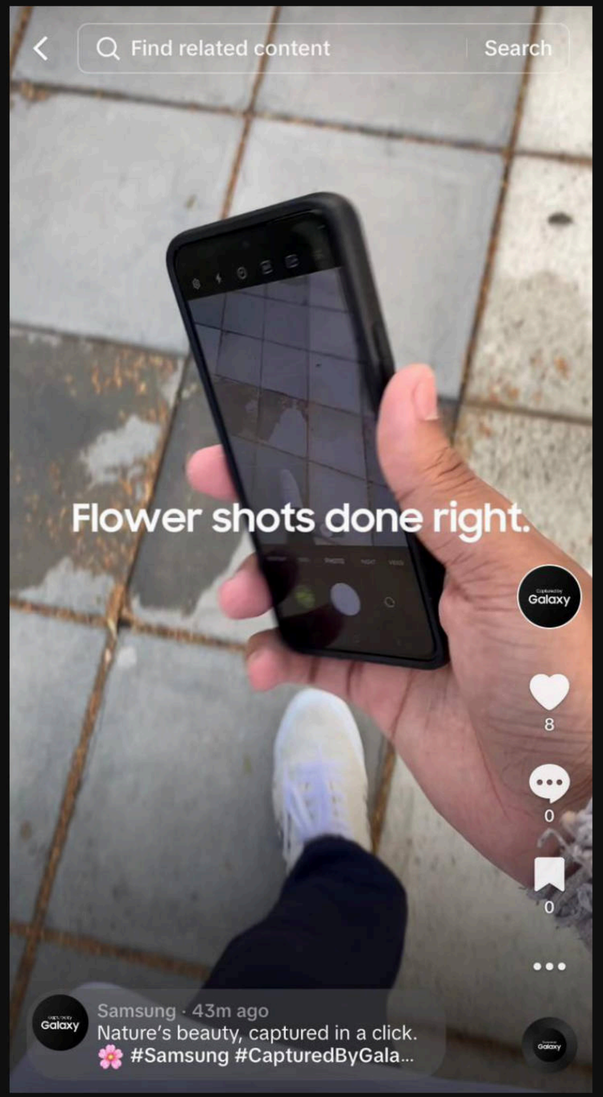
Their purpose is to show off the versatility of Galaxy phones. The posts were made to feel professional yet casual at the same time to attract everyday users.

There is also a post announcing the contests that take place on Instagram.



https://www.tiktok.com/@capturedbygalaxy

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Post #1

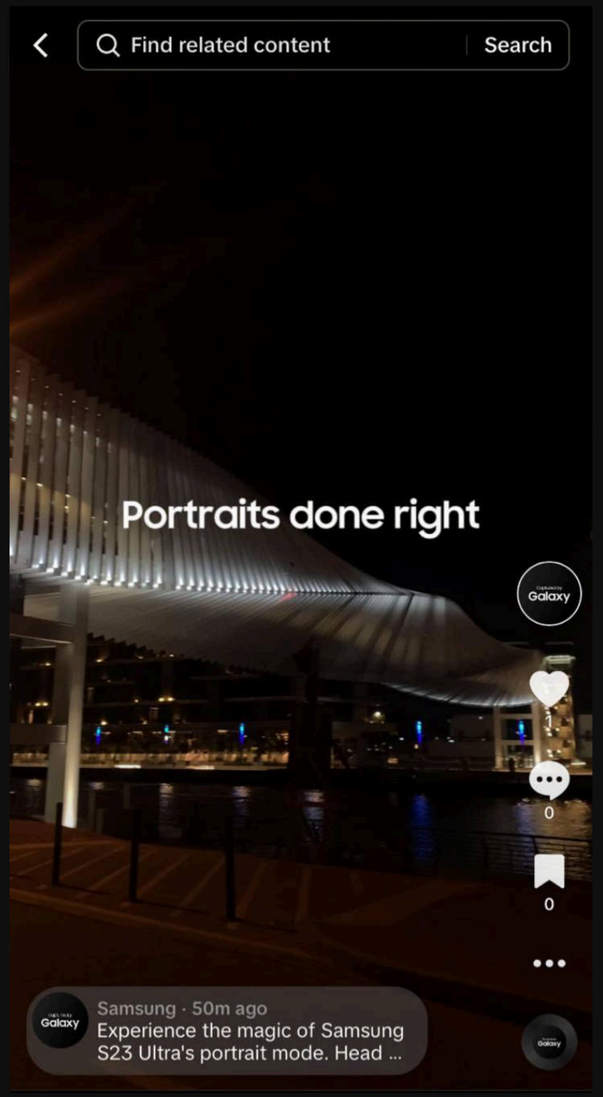
Flower Shots done right.

caption:

Nature's beauty, captured in a click.
🌸 #Samsung #CapturedByGalaxy
#Flowers

link: https://vt.tiktok.com/ZSNpAgRap/

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Post #2

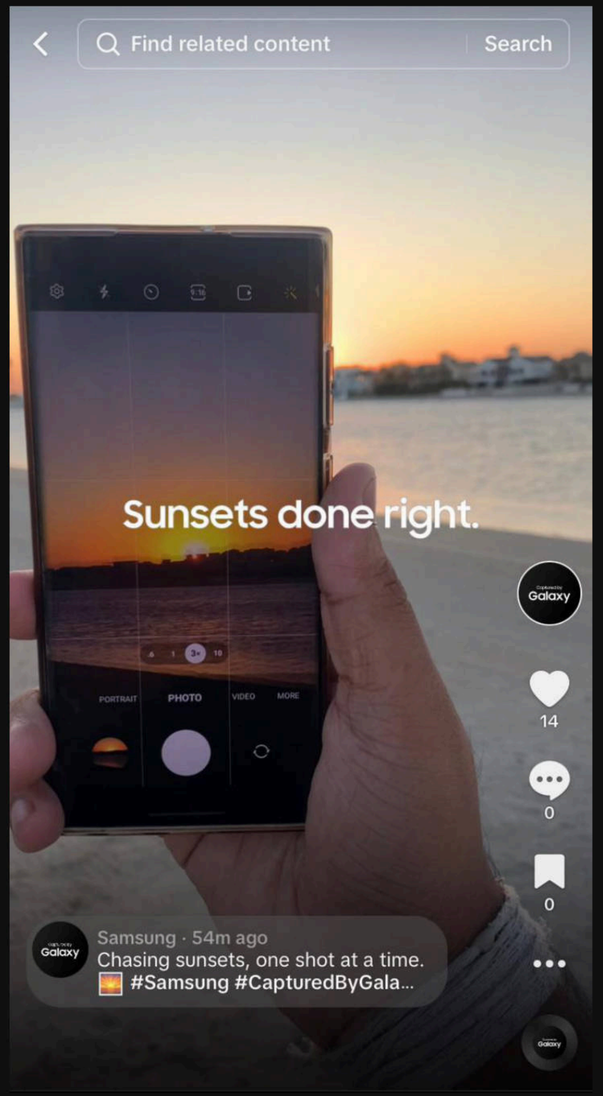
Portraits done right.

caption:

Experience the magic of Samsung S23 Ultra's portrait mode. Head over to our Instagram page for more stunning captures!
#SamsungS23Ultra
#CapturedbyGalaxy
#checkusoutoninstagram

link: https://vt.tiktok.com/ZSNpA3DaW/

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Post #3

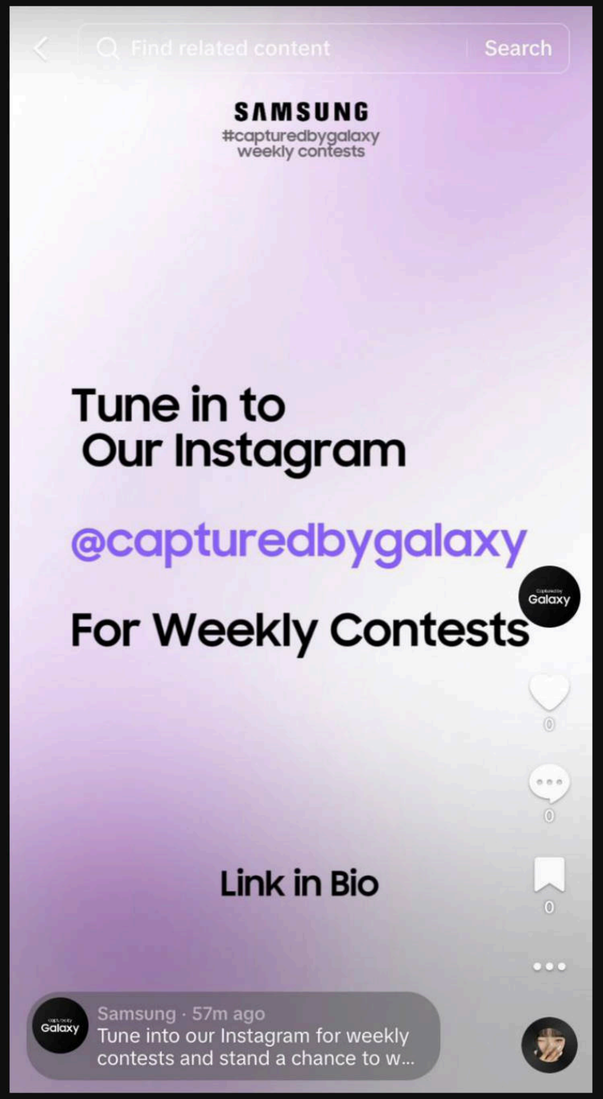
Sunsets done right.

caption:

Chasing sunsets, one shot at a time.
🌅 #Samsung #CapturedByGalaxy #Sunsets

link: https://vt.tiktok.com/ZSNpD88rE/

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Post #4

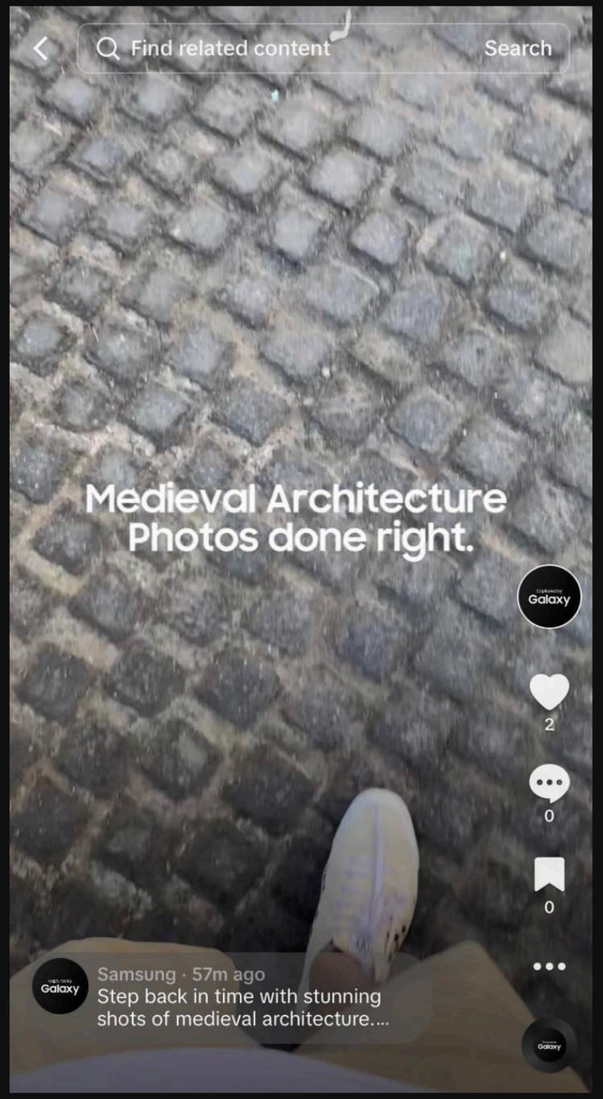
Weekly Contests

caption:

Tune into our Instagram for weekly contests and stand a chance to win amazing Samsung gear! 🎁 Don't miss out! #Samsung #CapturedByGalaxy

link: https://vt.tiktok.com/ZSNpDRuNe/

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Post #5

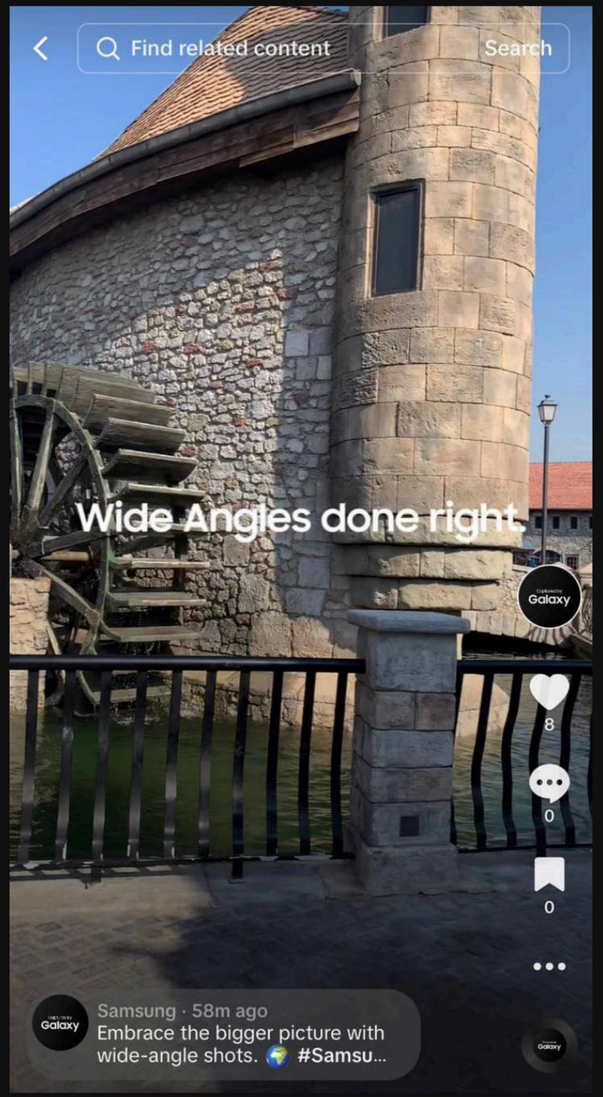
Medieval Photos done right.

caption:

Step back in time with stunning shots of medieval architecture. 🏰
#Samsung #CapturedByGalaxy

link: https://vt.tiktok.com/ZSNpDLEVj/

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Post #6

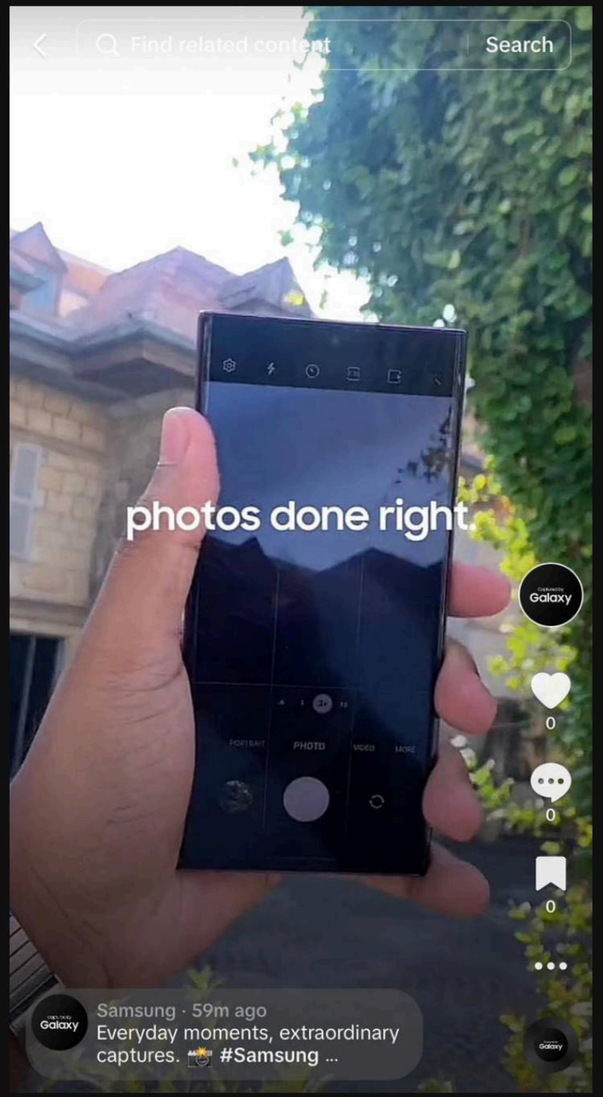
Wide Angles done right.

caption:

Embrace the bigger picture with wide-angle shots. 🌍 #Samsung #CapturedByGalaxy #WideAngle

link: https://vt.tiktok.com/ZSNpDYRwe/

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Post #7

Photos done right.

caption:

Everyday moments, extraordinary captures. 📸 #Samsung #CapturedByGalaxy #Everyday

link: https://vt.tiktok.com/ZSNpAwJsR/

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@CAPTUREDBYGALAXY



Instagram

https://www.instagram.com/capturedbygalaxy

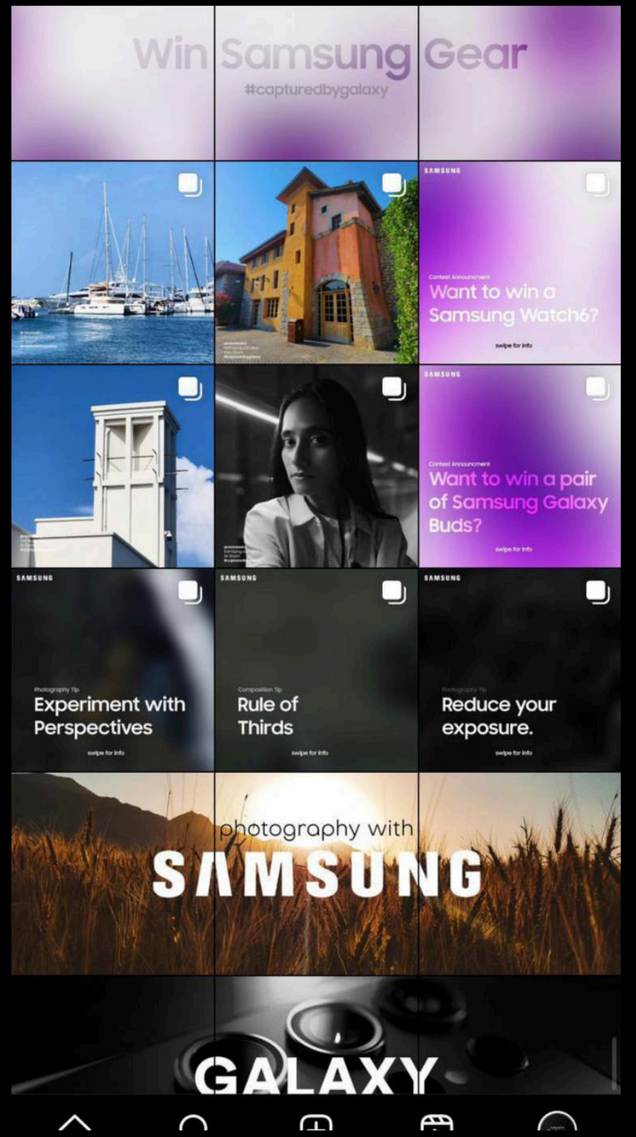
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Instagram Posts

The ‘tips’ posts were inspired by samsungs #withgalaxy page,

The banner posts were also inspired by Samsung’s feeds along with my own feed.

The photos taken by users were inspired by Apple’s #shotoniphone, and these UGC posts are encouraged through the contest posts.



https://www.instagram.com/capturedbygalaxy

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Banner Post #1

their purpose is to make the feed visually appealing



caption

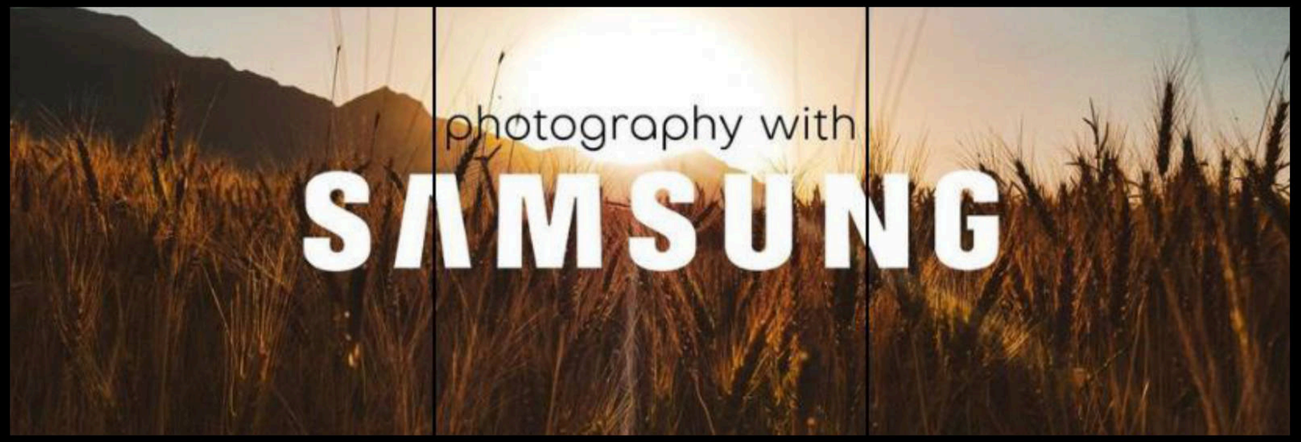
Showcasing the world through the lens of our Galaxy. Join us on this journey. 🌍📸
#SamsungGalaxy
#CapturedbyGalaxy

https://www.instagram.com/capturedbygalaxy

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Banner Post #2

their purpose is to make the feed visually appealing



caption

Every moment matters. Make them unforgettable with Samsung Galaxy. ✨📱 #capturedbygalaxy #SamsungGalaxy

https://www.instagram.com/capturedbygalaxy

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Banner Post #3

their purpose is to make the feed visually appealing



caption

Hello Galaxy family! 🌟 We're thrilled to announce our #CapturedByGalaxy contest! Here's your chance to WIN Samsung accesories ! 🎧 Here's how to enter:

- Capture your best photo using a Samsung device. 📸
- Upload it on Instagram and tag #CapturedByGalaxy in the caption. ✨
- Stay tuned and watch our stories!

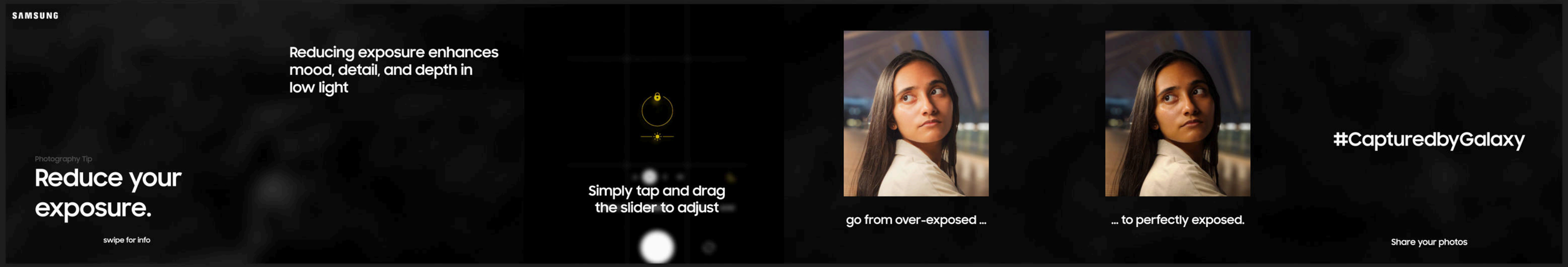
The photo with the most votes will be featured on our Instagram page! So let's see that creativity shine, we can't wait to see your stunning shots!

Happy shooting! 🚀

https://www.instagram.com/capturedbygalaxy

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Tips Carousel #1
Reduce your exposure

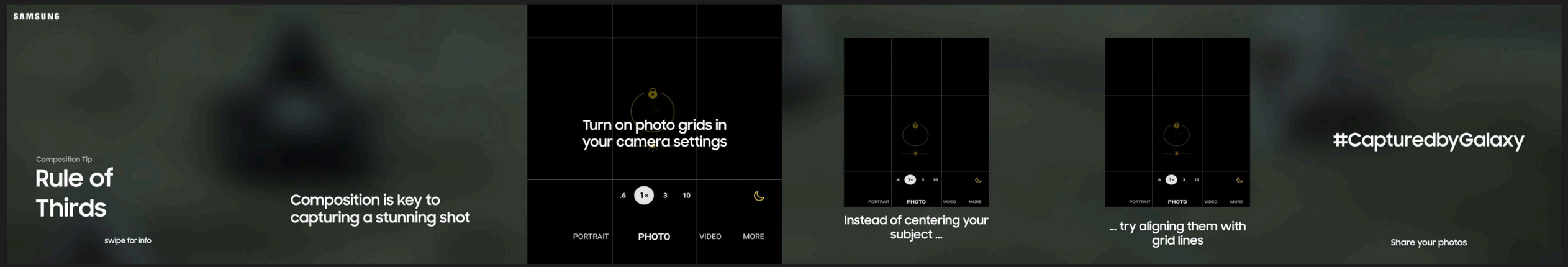


caption

Swipe ➡️ to learn how reducing exposure can transform your photos, enhancing mood, detail, and depth in low light conditions. Say goodbye to overexposed photos and hello to stunning visuals. Share your masterpieces with #Samsung #CapturedByGalaxy. Model: @nishkiins

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Tips Carousel #2
Rule of Thirds

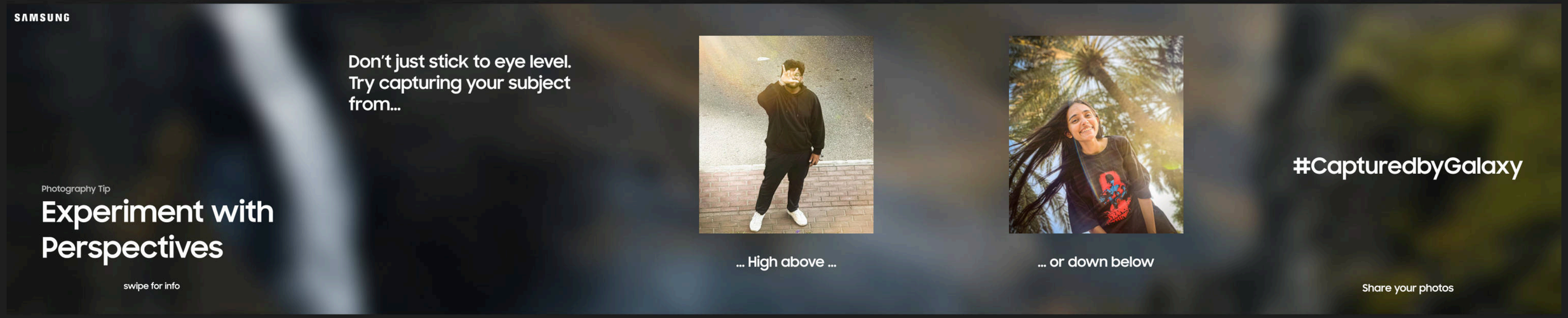


caption

Swipe!! ➡️ Composition is key in photography, and the Rule of Thirds is a simple yet effective method to enhance your photos. By aligning your subject with the grid lines instead of centering, your photos can gain more depth and interest. Dive into the world of composition with your Samsung device and see your photos transform. 📸✨ #Samsung #CapturedByGalaxy. Model: @nishkiins

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Tips Carousel #3
Experiment with Perspectives



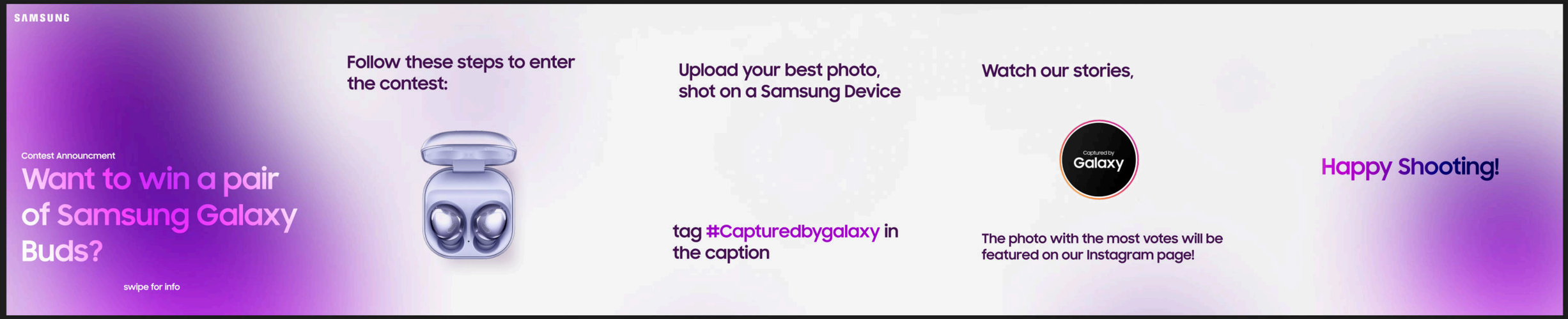
caption

Swipe ➡️ to see how experimenting with different angles can transform your photos. From high above to down below, capture your world in a whole new light. 📸✨ #Samsung #CapturedByGalaxy". Models: @nishkiins, @neonsesky

https://www.instagram.com/capturedbygalaxy

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Contest Post #1



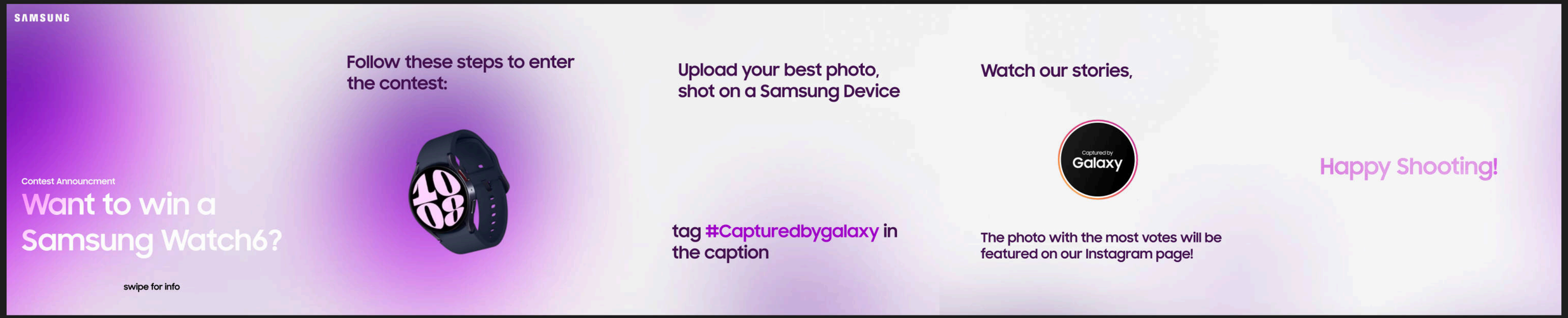
caption

Hello Galaxy family! 🌟 We're thrilled to announce our #CapturedByGalaxy contest! Here's your chance to WIN a pair of #Samsung Galaxy Buds! 🎧 Here's how to enter:
- Capture your best photo using a Samsung device. 📸
- Upload it on Instagram and tag #CapturedByGalaxy in the caption. ✨
- Stay tuned and watch our stories!

The photo with the most votes will be featured on our Instagram page! We can't wait to see your stunning shots.

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Contest Post #2



caption

🌟 We're thrilled to announce our #CapturedByGalaxy contest! Here's your chance to WIN a #Samsung #Watch6! ⌚
Here's how to enter:
- Capture your best photo using a Samsung device. 📸
- Upload it on Instagram and tag #CapturedByGalaxy in the caption. ✨
- Stay tuned and watch our stories!

The photo with the most votes will be featured on our Instagram page! So let's see that creativity shine!

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User Generated Posts

note: please consider '@neonsesky' to be a placeholder.
These posts are meant to tag people who submitted photos through #capturedbygalaxy



Want to be featured?

use #capturedbygalaxy on your next photography masterpiece

capturedbygalaxy a stunning shot by @neonsesky, using a #samsung #s22ultra

Be sure to use #capturedbygalaxy for a chance to be featured!



Want to be featured?

use #capturedbygalaxy on your next photography masterpiece

capturedbygalaxy "a wide angle shot of an old building".

an beautiful capture 📸 by @neonsesky, using a #samsung #s22ultra 's 0.6x ultra wide angle lens

Be sure to tag use #capturedbygalaxy for a chance to be featured on our page



Want to be featured?

use #capturedbygalaxy on your next photography masterpiece

capturedbygalaxy "a grayscale portrait".

an amazing shot 📸 by @neonsesky

Be sure to tag use #capturedbygalaxy for a chance to be featured on our page



Want to be featured?

use #capturedbygalaxy on your next photography masterpiece

capturedbygalaxy "A view of yachts".

a stunning shot by @neonsesky, using a #samsung #s22ultra

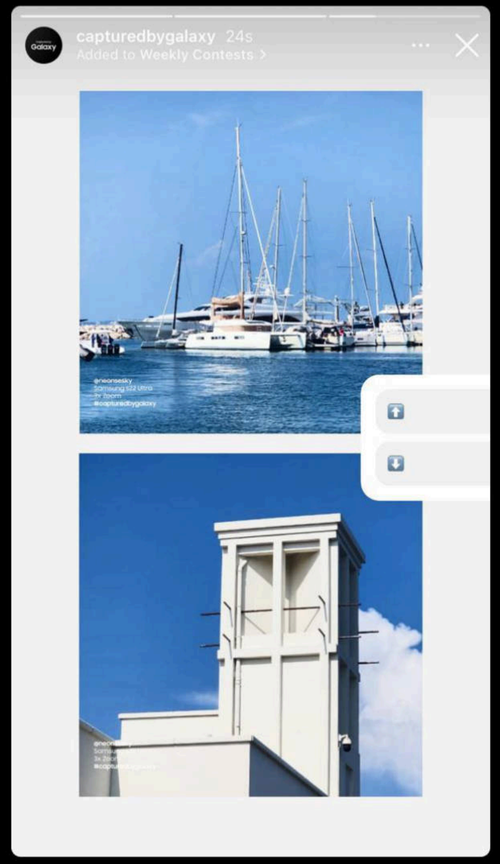
Be sure to use #capturedbygalaxy for a chance to be featured!

https://www.instagram.com/capturedbygalaxy

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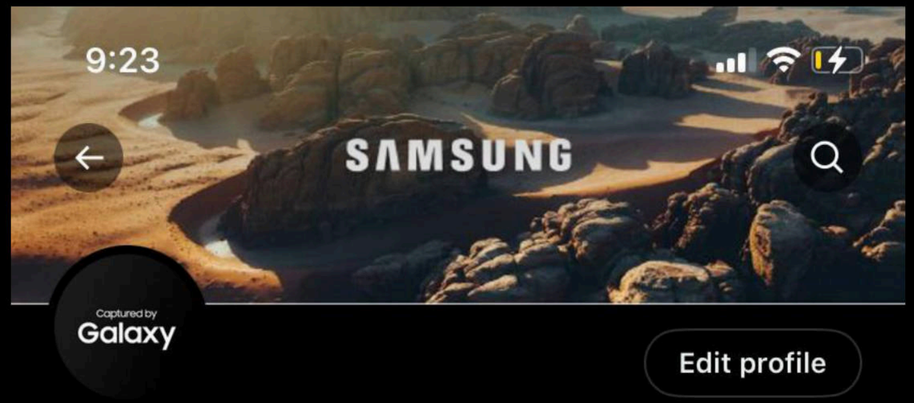
Stories





https://www.instagram.com/capturedbygalaxy

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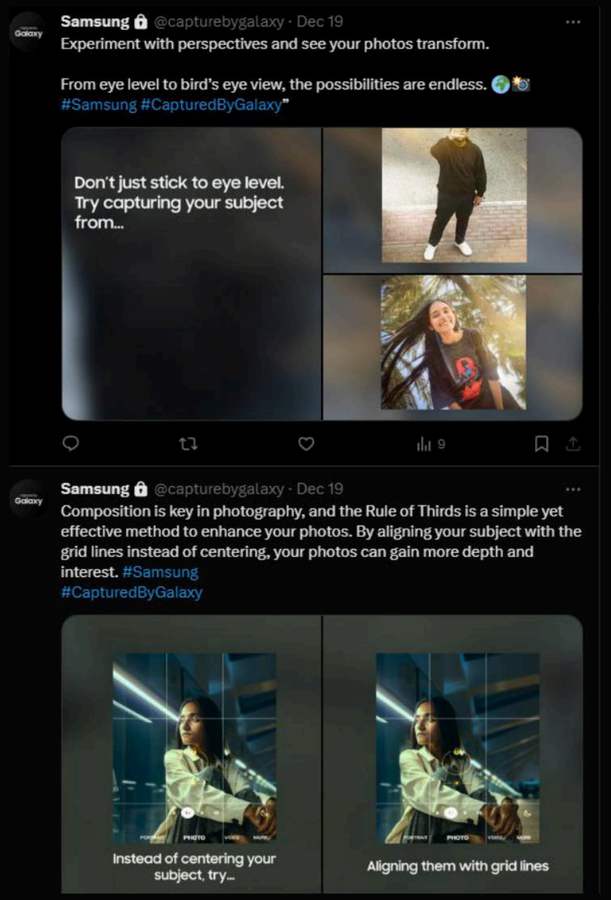
Twitter (X) https://twitter.com/capturebygalaxy

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Twitter (X) Posts

The posts on twitter are modified versions of the Instagram posts (Tips, Contests and UGC), with captions relevant to the platform.

The goal of twitter posts is to usher people towards the Instagram page.



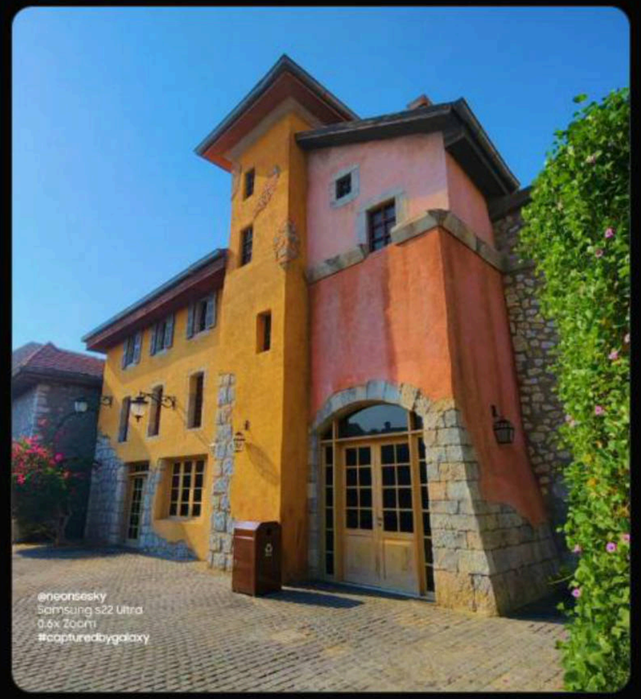
https://twitter.com/capturebygalaxy

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Twitter (X) Posts

Samsung @capturebygalaxy · 12h

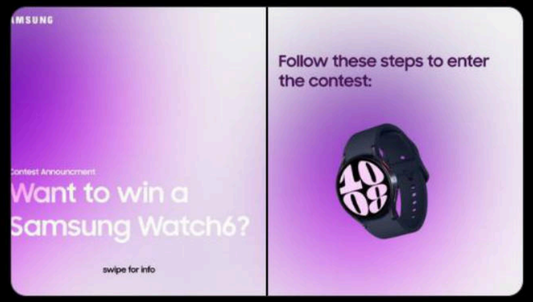
0.6x Ultra Wide Lens on the #samsung #s22ultra ! Photo submitted by @neonsesky 📸



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Samsung @capturebygalaxy · 12h

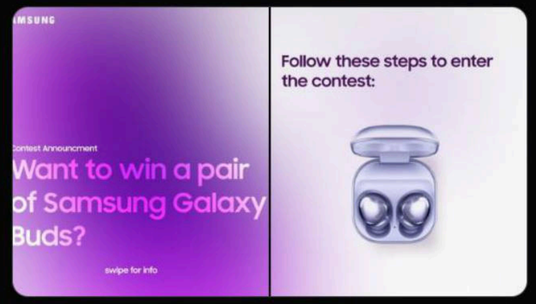
get ready for our #CapturedByGalaxy contest! Snap your best shot with a Samsung device, upload with #CapturedByGalaxy, and you could WIN a Samsung Watch6! 🕒 Stay tuned and watch our stories on Instagram! 🚀



6

Samsung @capturebygalaxy · 16h

Galaxy family! get ready for our #CapturedByGalaxy contest! Snap your best shot with a Samsung device, upload with #CapturedByGalaxy, and you could WIN a pair of Samsung Galaxy Buds! 🎧 Stay tuned and watch our stories on Instagram for announcements! 🚀



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Samsung @capturebygalaxy · 12h

The power of portrait photos on a #samsung #s22ultra. Photo submitted by @neonsesky through #capturedbygalaxy

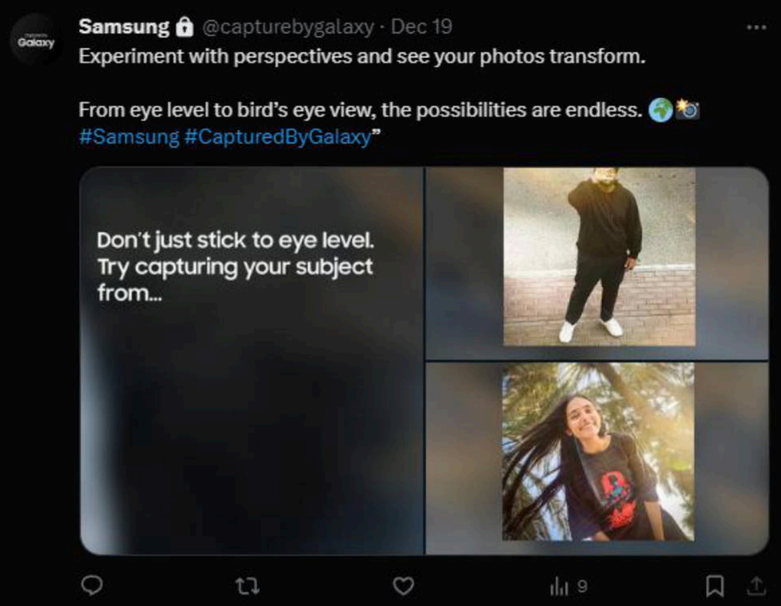


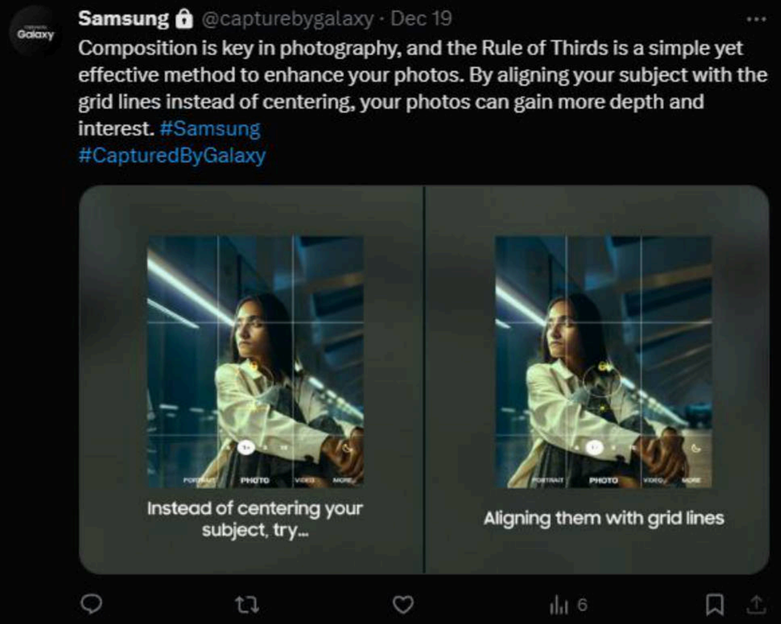
7

https://twitter.com/capturebygalaxy

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Twitter (X) Posts







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end of portfolio