

# Nirshath Madhusanka

Digital Media

Graphics  
Video  
**UI / UX Design**  
Project Management  
Creative Design  
New Technologies

+971 50 69 35169  
neonsesky@gmail.com  
@neonsesky  
nirshath.com



## About Me

I'm a passionate media professional with a **BA in Digital Media and Communications, with First Class Honours**. My media journey began in 2019, leading me to self-learn various software applications. I specialize in graphic design, photo and video editing, videography, and UI/UX design for apps and websites, along with experience in emerging technologies like VR and AR.

Working with diverse teams on various projects has sharpened my leadership and project management skills. I aim to grow in the media field, embracing new challenges and expanding my expertise.

## Work Experience

**Bybit** Dubai, UAE

Aug 2025 - Current

**Designer**



- Create **key visuals** and designs using **Figma, Photoshop**, and **AI tools** like Sora, ChatGPT, and Runway ML.
- Leverage AI and design tools to **boost creativity** and **efficiency**.
- Ensure **visual brand consistency** across all materials and platforms.
- Support **stakeholder projects** with cohesive and high-quality designs.

**SilverFern Digital** Dubai, UAE

Oct 2024 - Aug 2025

**UI UX Designer**

- Designed end-to-end interfaces for **major clients**.
- Conducted research and usability testing.
- Created **interactive prototypes** and **design systems**.
- Collaborated with developers for smooth handoff.

**UI UX Design Intern**

- **Designed** and **prototyped** web and app pages for client projects.
- Created wireframes and user flows for mobile apps.
- Assisted with **user research**, took part in **workshops** + **field research**.
- Prepared **assets** and **visuals** to support the design team.

## My Education



**Middlesex University**  
Dubai • 2021 - 2024

**BA Digital Media and Communications (First Class Honours)**  
UI/UX Design, New Technologies, Digital Culture, Social Media.



**GEMS Our Own Indian School**  
Dubai • 2019 - 2021

**Higher Secondary Education**  
Mass Media, Psychology, Marketing.

## My Skills

UI / UX Design & Prototyping (Figma)

Video Editing and Animation

Graphic Design

Design Thinking, Creative Solutions

AI Design

Leadership

New Technologies (VR and MR)

# Work Experience



## Blu Side Studios California, USA

Mar 2021 - Oct 2024

### Multimedia Artist / Graphic Designer

- Designed **album covers** based on songs provided.
- Designed a **concept redesign** of the website.
- Designed **clothing mock-ups** for the brand and various clients.
- Produced logo animations and various other design projects as required.

## Zest F.C Chaiyupum, Thailand

Jan 2020 - May 2021



### Graphics / Apparel Designer

- Worked as a graphics designer, while also creating **apparel designs and mock-ups**
- Created **logos**, designed various posters and requested designs
- Created **custom t-shirt templates** and designs for presentation and visualization

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# Projects



## Project Management – VR Game Development ("Astrolympics")

Role: **Project Manager**

I was tasked with **managing a team** to develop a VR game on Unity

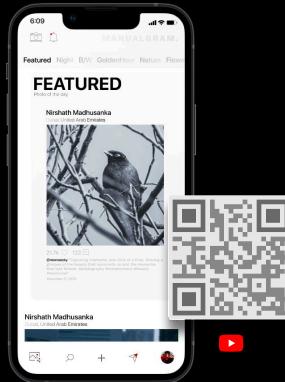
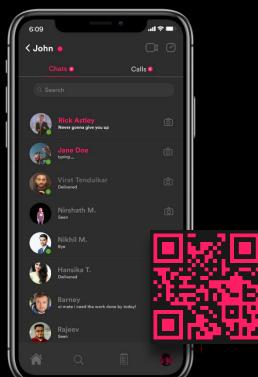
- Crafted a production strategy and **organized tasks into weekly sprints using Trello**.
- Assigned roles and monitored progress** for on-time project delivery.
- Conducted testing on **Oculus Metaquest 2**, making gameplay adjustments.

## Solo App Design and Prototype - "Manualgram"

Role: **UI / UX Designer | Prototyper**

I **designed an app prototype** from start to finish as a solo project.

- Developed a complete app prototype **independently**.
- Created **essential documents** like pitch and brand kit.
- Designed both **low and high-fidelity prototypes** in Figma.
- Conducted **user testing** to enhance design based on feedback.



## Creative Direction | Team App Design - "Freelancr"

Role: **Creative Director | Prototyper**

I **led a team** in designing a concept app called 'Freelancr'

- Led the design of the 'Freelancr' **app concept**.
- Delegated tasks** and ensured project deadlines were met.
- Developed both **low-fidelity and high-fidelity prototypes**.
- Integrated team feedback** to refine the user experience.

# References

## Sanjeev Chadha

Chairman

Yield Group of Companies  
Dubai, UAE  
+971 58 860 7792  
sanjeev@yield4finance.com

## Chetna Chadha

Founder, CEO

Silverfern Digital  
Dubai, UAE  
+971 52 726 3275  
chetna@silverferndigital.com

## Stevie Delacruz

Founder, Producer, Musician, Instructor, Audio Engineer

Blu Side Studios  
California, USA  
(760) 498-5606  
steviedelacruz@blusidestudios.com

# Software

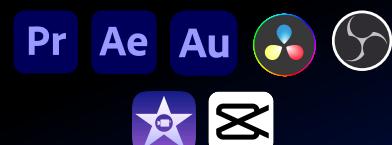
Graphic Design // Photography



UI / UX Design // App Design // Web Design



Video Editing // Sound Design



New Technologies // Augmented Reality // Virtual Reality // Unity Game Dev



AI and Prompt Engineering

